

Introducing ...

THE CITY OF DA NANG



Department of Foreign Affairs
CONNECTING DA NANG WORLDWIDE



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Da Nang

1. OVERVIEW



Area: 1,256 km²

Population: 951,929 (2011)

Location: central Viet Nam coast

750 km from Ha Noi

960 km from Ho Chi Minh City

One of five largest city in Viet Nam

Da Nang - a tourist city



➤ 70 km coastline curving around the city



➤ Ba Na Hill



➤ Marble Mountain



➤ Son Tra Peninsular

Gateway to 4 UNESCO World Heritage Sites



Phong Nha Ke Bang
National Park
300 km north



Hue Imperial City
100 km north

My Son Holy Land
70 km southwest



Phong Nha

Huế



Mỹ Sơn

Hội An

Hoi An
Ancient Town
30 km southeast



Dynamic Economy

- **GDP growth rate in 2012:** 9.1%
- **GDP per capital in 2011:** 2,283 USD (Viet Nam: 1,300 USD)
- **Export turnover:** 1,663 million USD (2012); Japan: 234 million USD (2011)
- **Import turnover:** 879.5 million USD (2012); Japan: 160 million USD (2011)
- **Visitor number :** 2,6 million people (total) 630 thousand people visitors (2012)
- **No. of FDI:** 231 licensed FDI projects, total committed capital of 3.3 billion USD (2012). 56 Japanese FDI projects, capital of 350 million USD
- **Index:**
 - Top five in the PCI (Provincial Competitiveness Index) over the last consecutive years - 2008, 2009, 2010. It scored highly for its pro-active leadership, transparency and access to information, and labour training.
 - No 1 in the readiness for ICT application and development in four years in a row (2009 - 2012).

2. INFRASTRUCTURE

Transportation



Industrial zones



Telecommunication, Water and power supply



Human resources



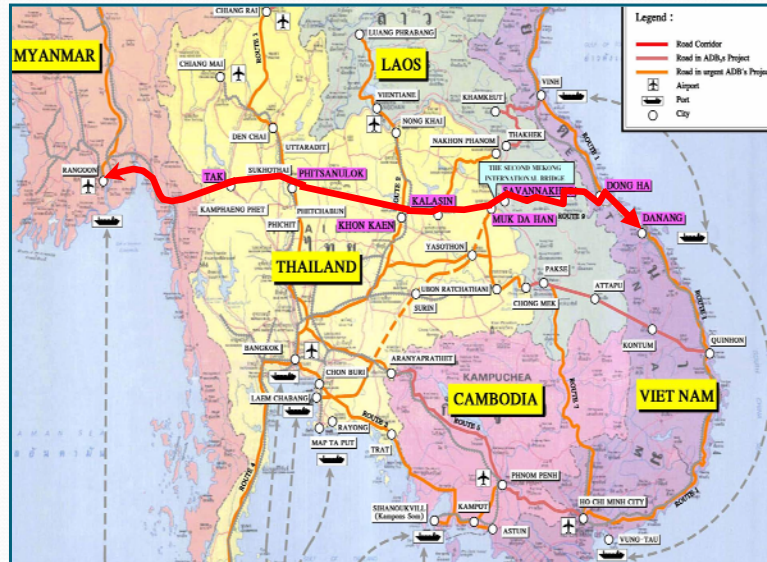
Infrastructure

“Da Nang is regularly voted the best place to do business in Vietnam. It has the best infrastructure by far of any major urban area. “

Peter Ryder - CEO of Indochina Capital

- On the national rail network. Access to National Highways 1A, 14B, and 9.
- Da Nang- Quang Ngai Highway- 130 km long and 26m wide
- Now, Da Nang has 6 bridges. 3 new bridges will be open in March 2013.
- East West Economic Corridor (EWEC)

Eastern gateway of the East-West Economic Corridor



Infrastructure

International Deep Seaport

Vietnam's 3rd largest commercial seaport: can accommodate up to 45,000 DWT vessels; annual handling capacity of 6 million tons; maximum depth 18m;

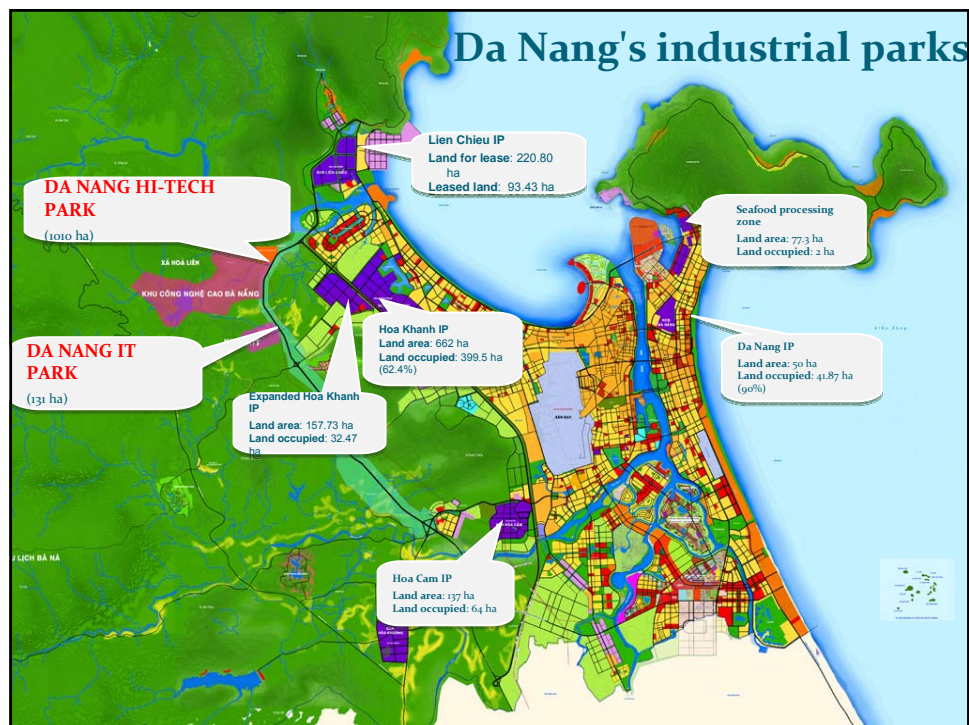
Direct shipping lines to Hong Kong, Singapore, Japan, Taiwan, South Korea, Malaysia



International Airport

Capacity: 6 million passenger per year
Scheduled flights to Siem Reap (Cambodia), Singapore, Incheon (Korea), Pakse (Laos) and Kuala Lumpur (Malaysia), and daily domestic flights to Hanoi, Ho Chi Minh City, Nha Trang, Pleiku, Da Lat etc. Charter flights from Hangzhou, Nanjing, Kunming, Guang Zhou, Beijing (China), Macao





Da Nang IT Park



- **Location:**
Hoa Lien Commune
Hoa Vang District
20km from the city centre
- **Area:** 131 ha
- **Main functional components:**
Central area
R&D and incubation area
IT production area
Residential area for experts
Infrastructure facilities
- **Encouraged investment fields:**
Training and R&D in ICT
Production and operation of IT products
IT solutions consultancy

Telecommunication, Water and power supply

- Da Nang- important telecommunication hub of Viet Nam
 - One of three most important end points of the national trunk network and the international direct connecting point
 - The International Marine Optical Fiber Cable Station with an international transmission line of 10 Gbps linking Viet Nam with 40 countries in Europe and Asia based in Da Nang
- Adequate power supply (from the national North-South 500KV high voltage grid).
- Adequate water supplies (fresh water accessibility rate in 2010 75%)

Human Resources

Human Resources Development- A Breakthrough in Da Nang's Socio-economic Development Strategy

- Workforce: 50% of the city's population
- Da Nang Center for Promotion of Human Resources Development
- Da Nang Human Resources Development Scholarships (known as Project 922)
- **Higher education:** 24 universities and colleges
 - Institutions specialising in Technology, Business and Economics, Education, and Foreign Languages
 - Strong research base and teaching programmes in Civil/Mechanical/Electrical Engineering, and Information Technology
- **70 Vocational centres:** Hospitality and Hotel Management, Computing, Mechanics, Electronics, and Engineering

3. ENVIRONMENTAL CITY

Da Nang People's Committee signed decision No. 41/2008/QĐ-UBND dated 21 August 2008 regarding the issuance of Project "Developing Da Nang into an Environmental City"

Project's Goals until 2020



ENVIRONMENTAL POLICY:



Da Nang's beautiful and clean beach

2008-2010: to solve urgent environment problems. This section has already been completed.

2011-2015: to achieve:

- 90% of industrial waste water to meet environmental requirements;
- 90% of domestic waste in urban districts to be collected and treated;
- harmful sources of waste to be controlled; waste recycle industry to be developed



Da Nang's beautiful and clean coastal road

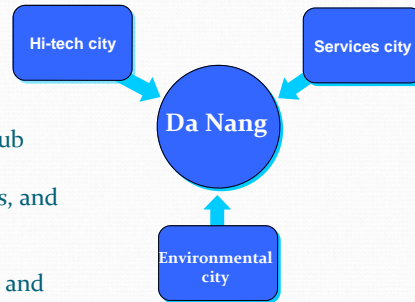
2011-2015: to achieve (cont'):

- 90% of solid waste to be collected and treated; waste recycle industry to be developed
- 50% of collected waste to be recycled;
- 90% of urban population and 70% of rural population to have access to clean water;
- air pollution to be controlled - API to be lower than 100;
- green urban spaces to be developed, from 3 to 4 m²/person;
- biodiversity of the city's woodland to be protected.

4. VISION TOWARDS 2020

Da Nang is developing into the major socio-economic centre in central Vietnam with the following roles:

- an industrial, commercial, tourism and services centre
- a seaport city, an important domestic and international transport and transit hub
- a centre for post and telecommunications, and finance and banking
- a centre for culture and sports, education and training, and science and technology



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Thank you!

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